



Lady
BUG

ZAG
HEROES
Miraculous™

Lucky
CHARM

NO
Spots

GIRL

2020 CORE Style Guide
PART 1

PRIMARY COLORS

RGB: 255 9 27
HEX: #FF001B

CMYK: 0, 100, 90, 0
PMS: 1788 C

RGB: 255 9 79
HEX: #FF004F

CMYK: 0, 96, 55, 0
PMS: 191 C

RGB: 255 42 177
HEX: #FF2AB1

CMYK: 0, 85, 0, 0
PMS: 806 C

RGB: 255 255 255
HEX: #FFFFFF

CMYK: 100, 100, 100
PMS: Black 6c

GENERAL

RGB: 158 0 77
HEX: #9E004D

CMYK: 25, 100, 55, 5
PMS: 7425 C

RGB: 87 17 119
HEX: #570F77

CMYK: 75, 100, 15, 8
PMS: 2613 C

RGB: 142 15 169
HEX: #8E0FA9

CMYK: 45, 100, 0, 0
PMS: 254 C

RGB: 74 15 190
HEX: #4A0FBE

CMYK: 83, 94, 0, 0
PMS: Violet C

RGB: 42 131 218
HEX: #2A83DA

CMYK: 80, 40, 0, 0
PMS: 3005 C

RGB: 131 216 255
HEX: #83D8FF

CMYK: 55, 0, 0, 0
PMS: 2985 C

RGB: 255 237 0
HEX: #FFED00

CMYK: 0, 0, 100, 0
PMS: 803 C

RGB: 126 194 69
HEX: #7EC245

CMYK: 66, 0, 100, 0
PMS: 368 C

HERO

USE IN TITLES AND EFFECTS
(DA FONT.COM)

REGULAR

A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z
1 2 3 4 5 6 7 8 9 0
! @ # \$ % ^ + * [] _ +

ITALIC

*A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z
1 2 3 4 5 6 7 8 9 0
! @ # \$ % ^ + * [] _ +*

SOUP OF JUSTICE

USE IN TITLES AND EFFECTS
(DA FONT.COM)

REGULAR

A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z
1 2 3 4 5 6 7 8 9 0
! @ # \$ % ^ + * () _ +

COMIC INK

USE IN LONG TEXTS AND INFORMATION BOXES
(DA FONT.COM)

REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890
!@#\$%^&*()_+

DIMBO

USE IN TITLES AND EFFECTS
(DA FONT.COM)

REGULAR

***ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890
!@#\$%^&*()_+***

Kestoy

USE IN TITLES AND EFFECTS
(DA FONT.COM)

REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
opqrstuvwxyz
1234567890
!@#%&*()_+ , . : ; ' " < > [\] ^ ` { | } ~ =

Westhouse

USE IN TITLES AND EFFECTS
(DA FONT.COM)

REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
opqrstuvwxyz
1234567890
!@#\$%^&*()_+ , . : ; ' " < > [\] ^ ` { | } ~ =



Super Heroez
Girl Power
I'm my own Hero!
Lucky Charm
Show your true colors!
Miraculous Power! Let's Fight!
Be Miraculous!
We all have a super hero inside of us!
Just Believe in Yourself!
Spots ON!



Comp. 01



Comp. 02



Comp. 03



Comp. 03CN



Comp. 04



Comp. 05



Comp. 06



Comp. 07



Comp. 08



Comp.09



Badge 01



Badge 02



Badge 03



Badge 04



Badge 05



Badge 06



Badge 08



Badge 07

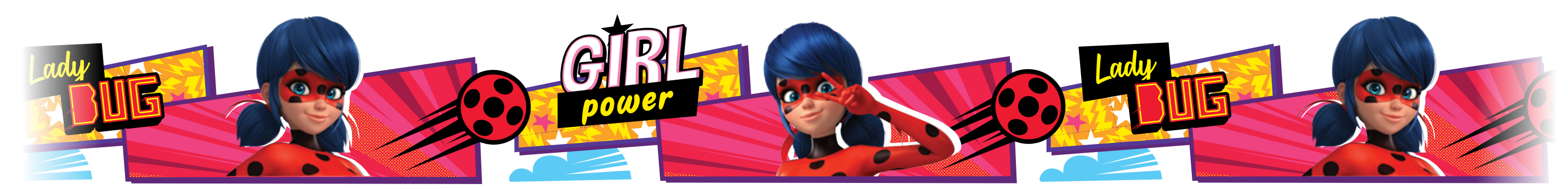


Badge 09



Badge 14

Badge 10



Border 01



Border 02



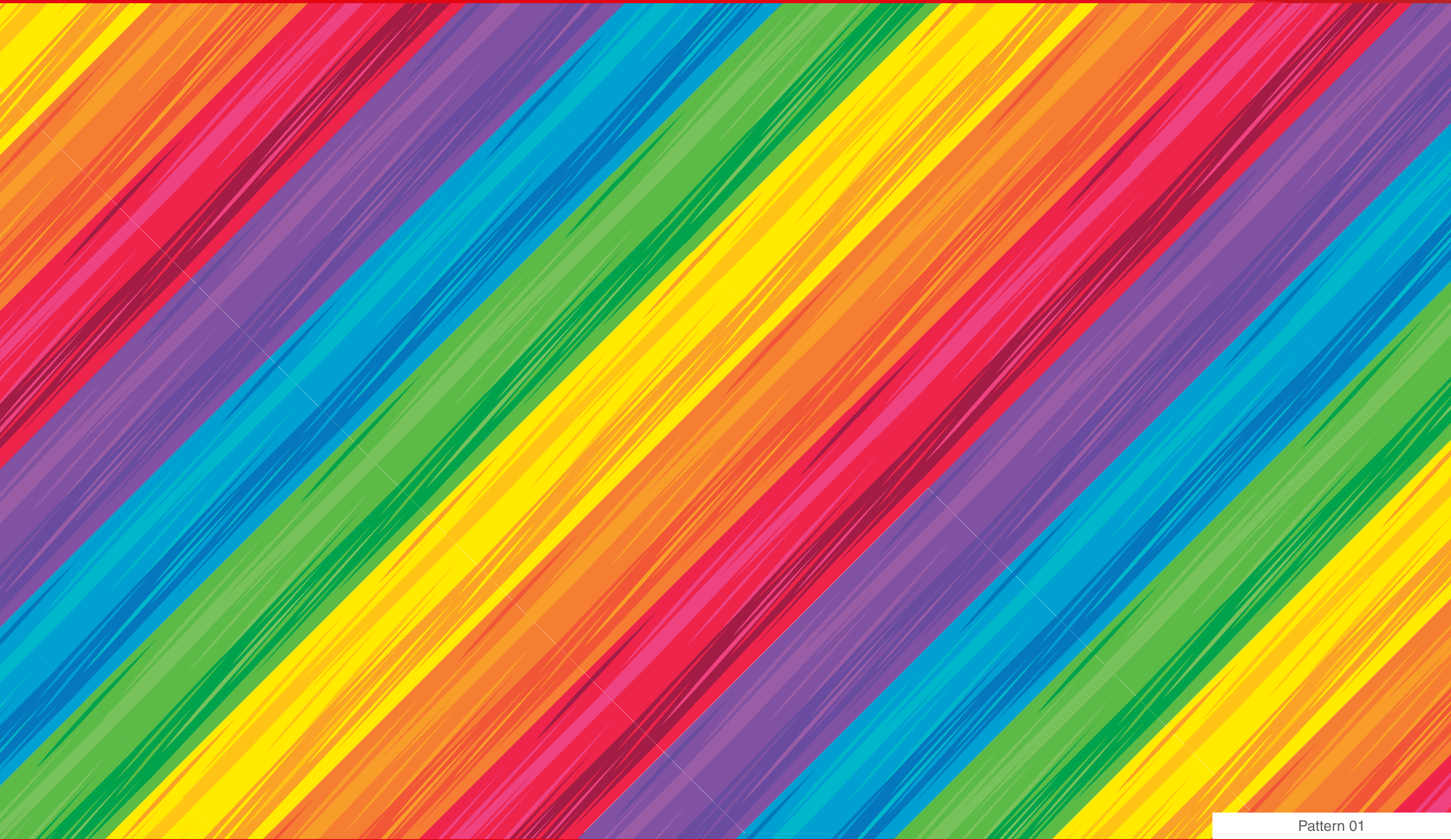
Border 03



Border 04



Border 05



Pattern 01









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